Our Most Important Partner is YOU.

Report to the Community
July 1, 2015 - June 30, 2016
Detroit Educational Television Foundation
Thank you for your ideas, participation and support.
TO OUR COMMUNITY

‘Detroit is the most important city in America.’

At Detroit Public TV, we believe that understanding Detroit’s past, present and future is essential as America considers what’s ahead for its urban areas. We know that the lessons learned here, combined with the spirit and talent of the people here, make for a compelling story. That’s why we’ve launched our “One Detroit” initiative - to use the power of public media to tell Detroit’s very important story.

In these pages, you’ll see how we’re doing that, across media platforms and content areas, and through innovative partnerships. “One Detroit” is just a single aspect of our broader strategic plan, which zooms out to include reporting on Great Lakes and regional issues, building our production business, helping children become ready to learn, and engaging with – and listening to – our supporters, wherever they use our services.

We’ve tackled some big topics this year: Detroit’s resurgence, pre-school education, mental illness, preparing for retirement, invasive species and more, all while bringing you performances from Detroit’s artists, sharing the joy of reading, and presenting the best drama, science and documentaries from PBS.

What’s happening in Detroit is gaining attention. Detroit Public TV is increasingly recognized as being at the forefront of America’s public media providers for the way our local collaborations and multiplatform coverage of important issues are beginning to deliver results.

If Detroit is the most important city in America, our most important partner is you. Thank you for your ideas, participation and support.

Sincerely,

Tom Shafer
Chair
Board of Trustees

Rich Homberg
President
and Chief Executive Officer
10,000 people watched Detroit Performs Live online in 2015.
SHOWING THE WORLD
HOW DETROIT PERFORMS

With Detroit emerging as the cultural hub of the nation, a renewed enthusiasm in the Motor City is driving a cultural renaissance marked by new talent, innovative ideas and great events. Detroit Public Television is proud to be part of that energy by bringing our viewers more than 600 hours of engaging arts and culture programming annually.

In Season 4 of Detroit Performs host DJ Oliver showcased artists and took viewers to new and exciting locations throughout metro Detroit to explore art in mixed media; chat with new and seasoned performers; highlight female voices in art; meet musicians and dancers; and talk about the role that art plays in sports and academics. Follow Detroit Performs at detroitperforms.org.

On September 18, Detroit Public TV took a bold step by bringing Detroit Performs to the stage via Detroit Performs Live. With more than 1,200 in attendance at the Fillmore in Detroit and thousands more watching on-air and online, the show featured some of Motown’s best emerging and established artists, such as Bettye LaVette, Martha Reeves, Jessica Hernandez, Alexander Zonjic, Ty Stone, Ben Sharkey and many others.

The next day, on September 19, DPTV teamed up with the Michigan Philharmonic and the Michigan Arab Orchestra for Haflah! Arab Fusion Fest, a collaboration of the two groups featuring unique arrangements of colorful instrumental sounds and rhythms of Arab music.

The year ended on a high note by celebrating New Year’s Eve Live with the Detroit Symphony Orchestra. Streamed worldwide on dptv.org, the broadcast was watched in more than 25 states nationwide and 47 countries.

DPTV’s production power also brought viewers important coverage of special events, such as the 19th Sphinx Finals Concert held at Detroit’s Orchestra Hall, featuring the nation’s best young Black and Latino classical string players.

We also traveled down memory lane for a special episode of Detroit Remember When, “J.P. McCarthy: The Voice of Detroit.” The hour-long documentary featured dozens of interviews with J.P.’s friends, family, co-workers and contemporaries.

From Detroit to the World

From visual and performing arts, to the vast world of literary arts, DPTV joined forces with PBS.org, PBS Newshour and Facebook Live to bring viewers across the country extensive coverage of notable books fairs on BookViewNow.org, featuring emerging and notable authors the likes of Stephen King, Ken Burns, Kareem Abdul-Jabbar; Salman Rushdie and others. This multiplatform initiative, which launched in 2014, has generated 3.5 million video plays in FY16.

In June, Detroit Public TV’s production team headed to Italy to film a new concert special with Italian tenors Il Volo, their fifth fundraising event for PBS. “Il Volo: Una Notte Magica” featured the trio, Piero Barone, Ignazio Boschetto and Gianluca Ginoble, performing with opera legend Placido Domingo beneath the stars in Florence, Italy’s Santa Croce Square in a tribute to The Three Tenors.

Support for these programs comes from the programs’ underwriters and from contributors to the A. Paul & Carol C. Schaap Fund for Arts and Culture Programs in DPTV’s Smith Leadership Circle.

LEFT PAGE: Nick Cave: Here Hear Exhibit at Cranbrook; Alexander Zonjic and Jessica Hernandez light up the stage at Detroit Performs Live.
80% of moms with kids ages 2-12 watch DPTV PBS Kids.
In January, DPTV and Michigan State University (MSU) announced a partnership to expand educational opportunities for students, parents and caregivers. This includes producing and distributing multiplatform high-quality programming; expanding opportunities for community engagement and outreach; as well as producing special segments for Detroit PBS KIDS, a new 24/7 channel.

Along with this partnership, DPTV expanded its role in the community through teacher training events and parents and caregiver workshops. More than 200 teachers convened at Riley Broadcast Center in June and July 2016 to learn how to use PBS Learning Media and access the digital badges system. DPTV held a special event for the winners of the PBS Digital Innovator Competition and invited 100 educators for a special day of training with the team from PBS Learning Media.

The summer was quite busy as more than 4,000 young people attended Kids Club Live in Royal Oak. This family-friendly event is a summer anchor for families and their young ones, featuring live entertainment by Barney, hands-on activities, resources, an “instrument petting zoo” and much more.

Continuing in our mission to provide students with opportunities to engage in learning during the summer months, DPTV partnered with 30 organizations to offer digital badges. The Digital Adventure program provides young people with a chance outside the classroom to apply their knowledge of technology by collecting electronic “badges” to store in an electronic “backpack.”

Along with Digital Adventure, DPTV partnered with the Michigan Science Center on March 4 for a STEMinista event attended by more than 100 stakeholders. With support from Founding Community Partners, ITC Holdings, Wayne State University and inForum, the event featured a special conversation and panel discussion on the challenges, successes, and progressive strategies in gender diversification within the STEM workforce.

Speaking of the next generation, in April DPTV broadcasted a half-hour special, Youth Voices, featuring four impressive youth leaders that have had an impact on the community through their social justice projects.
DPTV LAUNCHES ONE DETROIT BUREAU

In its ongoing commitment to telling the important stories of Detroit and the issues that matter most to its citizens, Detroit Public Television (DPTV) opened a Detroit Bureau inside The Detroit Historical Museum in January 2016 to help expand its already robust coverage of the city’s successes, struggles and re-emergence. This facilitated the launch of several new programs and initiatives including:

Special coverage of Detroit post-bankruptcy in partnership with the Detroit Journalism Cooperative (DJC), which featured online segments on Power, Police, Poverty, Racial Attitudes, Education, Justice and Housing. The DJC is funded by the Knight Foundation, Renaissance Journalism’s Michigan Reporting Initiative and the Ford Foundation, and is made up of The Center for Michigan, WDET-FM, Michigan Radio and the newspapers of New Michigan Media.

Along with that, and in its efforts to share the important stories of Detroit with the rest of the country, DPTV contributed several segments to a national Re-Dream effort focused on sharing people’s perspectives on the meaning of the American Dream in today’s world. www.detroitjournalism.org.

Engaging with residents in the community was also a focus of DPTV’s weekly public affair shows, MiWeek (hosted by journalists Christy McDonald, Nolan Finley and Stephen Henderson) and American Black Journal (hosted by Stephen Henderson), as they broadcast live from various Detroit locations such as the University of Detroit-Mercy, Detroit’s airport, and Focus:HOPE and talked to citizens and stakeholders on issues related to STEM education, race relations and the future of Detroit’s neighborhoods.

From Detroit to Mackinac, and for the sixth year in a row, DPTV brought viewers inside the Detroit Regional Chamber’s annual Mackinac Policy Conference for gavel-to-gavel webcast coverage of the three-day conference and daily 30-minute broadcast recaps. In May 2016, more than 59,000 viewers watched the on-air coverage and more than 26,000 tuned-in online.

Throughout the year, DPTV also held several screening events to engage residents with PBS programming, including the new Jackie Robinson film by Ken Burns at the Detroit Historical Museum and the Detroit Edison Public School Academy in partnership with the Detroit Tigers.

Every day, the sun rises on Detroit.
And four million women, men and children go through the familiar routine of their lives.
Every day, lives begin and end.
Families are made and broken.
Fortunes large and small are built and lost.
Every day, the story of this place is one day greater.

One Detroit
Four Million People; One Story
KEEPING DETROIT HEALTHY

Detroit Public Television’s award-winning national documentary unit celebrated another big win in April 2016 by producing Ride The Tiger to highlight research and medical advances in bipolar disorder.

This one-hour special on bipolar disorder aired on PBS stations nationwide and was accompanied by an extensive outreach campaign to promote the film and engage individuals and organizations in this important topic. Narrated by David Ogden Stiers (American Experience), co-written by National Book award-winning author, Andrew Solomon (The Noonday Demon) and directed by duPont-Columbia award-winner, Ed Moore, the documentary seeks to find out where the biological breakdowns occur and how we can possibly pre-empt, fix or rewire our brains back to recovery.

To help engage the film, DPTV held local screenings at the University of Michigan in Ann Arbor and Dearborn and at the Maple Theatre in West Bloomfield, with hundreds in attendance. http://ridethetigerthefilm.org

In addition to Ride the Tiger, DPTV produced two health and wellness shows for PBS: The Pain Antidote with Dr. Mel Pohl (www.dptv.org/programs/pain-antidote) which aired in June, explored the world of holistic and natural treatments while offering an innovative, painkiller-free approach to managing chronic pain. The second, A World Without Cancer with Margaret L. Cuomo, MD, (www.dptv.org/programs/world-without-cancer), offers 10 lifestyle changes to reduce the risk of cancer and other life-threatening diseases.

Wellness, however, is not only physical. In April, DPTV aired When I'm 65—a one-hour documentary produced and directed by duPont-Columbia award-winner, Ed Moore. Using case studies, engaging animations, and lively expert interviews, the film looks at how aspirations and financial planning for retirement have changed, and provides viewers with gloss-free explanations on how to ensure financial well-being. www.wi65.org.

Our viewers believe Ride The Tiger is:

- 85% Informative
- 83% Inspiring

After watching Ride The Tiger, our viewers:

- 74% Had a better understanding of bipolar disorder
- 30% Changed their preconceived ideas about bipolar disorder

April 19, 2016 Detroit Public Television post-broadcast online survey distributed to 184,969 households. Percentages based on responses.
THE GREAT LAKES AND BEYOND: ENERGY & THE ENVIRONMENT

Over the past four years, Detroit Public TV has been telling stories and providing coverage of important conferences and issues related to protecting, cherishing and enjoying the Great Lakes. In September 2015, thanks to the generous support of the Erb Family Foundation, DPTV established a Great Lakes Bureau to provide year-round coverage of Great Lakes related stories on-air and online at GreatLakesNow.org.

This included coverage of the 11th Annual Great Lakes Restoration Conference hosted by Healing Our waters-Great Lakes Coalition and the Great Lakes Commission 2015 Annual Meeting. The Great Lakes Restoration Conference is a three-day forum for participants to learn about important Great Lakes restoration issues, network at the largest annual gathering of Great Lakes supporters and activists, and develop strategies to advance federal, regional and local restoration goals.

In addition to covering various conferences dealing with the Great Lakes, DPTV also produced several programs dealing with critical environmental issues, as well as recreational opportunities. This included Beyond the Tap: Infrastructure—a half-hour documentary that aired in April examining the human, economic and political costs of one of our nation’s greatest hidden dangers: our crumbling infrastructure.

From water to the environment, the DPTV award-winning documentary unit produced a five-minute video on White Nose Syndrome, a disease decimating Michigan’s bat population.

From environmental concerns to recreational opportunities, Learning in the Wild, a half-hour special which was produced by DPTV and aired in April, took viewers inside The Riley Wilderness Youth Camp located in Chelsea, Michigan, to find out how campers learn to survive in the wilderness and respect it through conservation.

1 out of 5 Michigan jobs are tied to water.

Support for these programs comes from the programs’ underwriters and from contributors to the Richard C. Devereaux Foundation Fund for Energy and Environment Programs in DPTV’s Smith Leadership Circle.
INTRODUCING

**DPTV | Passport**

This year PBS and Detroit Public TV launched DPTV Passport, a new member benefit which provides DPTV donors extended on-demand access to a rich library of quality public television programming online, through your mobile device and through Apple TV, Roku and more. As more and more people are watching television content on demand on computers and digital devices, DPTV Passport gives donors a way to enjoy extended access to PBS and DPTV content on platforms including computers, smartphones and tablets. This is another way DPTV is reaching our community through more digital channels than ever. Learn more about DPTV Passport at [http://dptvpassport.org](http://dptvpassport.org).

Look for this icon to identify **DPTV Passport** videos.

Available on the DPTV website, PBS.org, and in the PBS video apps for smartphones and tablets.

In Fiscal Year 2016 we launched two mobile apps for Detroit Public TV and WRCJ-FM. As of June 30 we had more than 8,800 downloads of the two apps. Learn more about the TV and radio mobile apps at [http://dptv.org/mobile](http://dptv.org/mobile).

Our reach through social media continues to grow each week. This year’s launch of Facebook Live increased our reach into the millions for live stream. **DPTV online videos are watched more than 85,000 times each month.**
Located inside the Detroit School of Arts, WRCJ 90.9 FM and HD-1, is Detroit’s “Classical Days & Jazzy Nights” radio station managed by Detroit Public TV for license-holder Detroit Public Schools. Highlights this year included many concert broadcasts by the Detroit Symphony Orchestra (and their Youth Orchestra), Michigan Opera Theater, Michigan Philharmonic, Ann Arbor Symphony and other community ensembles. The Station regularly promotes concerts and events in greater Detroit, including its “Classical Brunch” concert series at The Community House in Birmingham. Learn more at wrcjfm.org.
**Statement of Activities**

<table>
<thead>
<tr>
<th>Revenue Sources</th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual support</td>
<td></td>
<td>$9,120,197</td>
<td>$8,807,714</td>
</tr>
<tr>
<td>Retail product sales</td>
<td></td>
<td>518,630</td>
<td>695,648</td>
</tr>
<tr>
<td>Local and national program productions</td>
<td></td>
<td>2,974,375</td>
<td>3,806,935</td>
</tr>
<tr>
<td>Corporate contributions</td>
<td></td>
<td>1,144,194</td>
<td>1,361,512</td>
</tr>
<tr>
<td>Corporation for Public Broadcasting grants</td>
<td></td>
<td>2,581,588</td>
<td>2,603,628</td>
</tr>
<tr>
<td>Foundation contributions</td>
<td></td>
<td>337,175</td>
<td>1,084,617</td>
</tr>
<tr>
<td>Special events</td>
<td></td>
<td>316,268</td>
<td>293,149</td>
</tr>
<tr>
<td>Facilities rental</td>
<td></td>
<td>512,606</td>
<td>614,299</td>
</tr>
<tr>
<td>Investment income</td>
<td></td>
<td>(27,156)</td>
<td>13,347</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td></td>
<td>1,193,552</td>
<td>1,072,450</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td></td>
<td>123,300</td>
<td>260,078</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td></td>
<td>18,794,729</td>
<td>20,613,377</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Production</td>
<td></td>
<td>5,826,228</td>
<td>6,511,068</td>
</tr>
<tr>
<td>Broadcast</td>
<td></td>
<td>6,699,184</td>
<td>5,652,789</td>
</tr>
<tr>
<td>Communications</td>
<td></td>
<td>1,329,487</td>
<td>1,223,798</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td></td>
<td>12,854,899</td>
<td>13,387,655</td>
</tr>
<tr>
<td>Supporting Services:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td></td>
<td>5,272,787</td>
<td>5,472,269</td>
</tr>
<tr>
<td>Administrative</td>
<td></td>
<td>2,178,701</td>
<td>2,069,180</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td></td>
<td>20,306,387</td>
<td>20,929,104</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increase/(Decrease) in Unrestricted Net Assets</th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1,511,658)</td>
<td>(315,727)</td>
<td></td>
</tr>
</tbody>
</table>

**Balance Sheet**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td></td>
<td>$3,323,349</td>
<td>$4,388,849</td>
</tr>
<tr>
<td>Investments</td>
<td></td>
<td>2,549,561</td>
<td>2,505,776</td>
</tr>
<tr>
<td>Accounts receivable, net</td>
<td></td>
<td>676,170</td>
<td>629,284</td>
</tr>
<tr>
<td>Pledges receivable, net</td>
<td></td>
<td>1,707,073</td>
<td>2,399,249</td>
</tr>
<tr>
<td>Inventory</td>
<td></td>
<td>12,710</td>
<td>12,122</td>
</tr>
<tr>
<td>Prepaid assets and other</td>
<td></td>
<td>302,498</td>
<td>430,204</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td></td>
<td>13,780,723</td>
<td>14,456,775</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td></td>
<td>22,352,084</td>
<td>24,931,164</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable</td>
<td></td>
<td>$795,368</td>
<td>$666,745</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td></td>
<td>1,466,630</td>
<td>1,290,778</td>
</tr>
<tr>
<td>Long term debt</td>
<td></td>
<td>2,850,000</td>
<td>4,195,000</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td></td>
<td>5,111,998</td>
<td>6,152,523</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Net Assets</strong></th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
<td>15,507,460</td>
<td>17,019,118</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td></td>
<td>1,652,606</td>
<td>1,679,503</td>
</tr>
<tr>
<td>Permanently restricted - Endowment</td>
<td></td>
<td>80,020</td>
<td>80,020</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td></td>
<td>17,240,086</td>
<td>18,778,641</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Total Liabilities and Net Assets</strong></th>
<th>Year Ended June 30</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$22,352,084</td>
<td>$24,931,164</td>
<td></td>
</tr>
</tbody>
</table>
Detroit Public TV

Corporate and Foundation Underwriters

- Ally Financial Inc.
- American Syrian Arab Cultural Association
- Arbor Investment Group LLC
- Area Agency on Aging
- Artchive Garlic Foundation
- Ask Dr. Nandi LLC
- Association Fundraising Prof obo Beaumont Health System
- Association Fundraising Prof obo Kroger
- Association of Writing Programs (AWP)
- Avis Ford
- Banas & Associates
- Bank of America Merrill Lynch
- Kenneth & Marianthe Barnett
- Bartech Group
- BBVA Compass
- BCBS of Michigan
- Beacon Hill Properties Inc
- Beaumont Health System
- William Beaumont Hospital
- Berman Private Foundation
- Birmingham Bloomfield Audiology
- BlackRock Financial Management Inc
- Blue Cross Blue Shield of Michigan
- Boca Raton Regional Hospital
- Timothy P. Bogert
- Ed Slot Agency
- Boys & Girls Club of Southeast Michigan
- Built Up Michigan/Clinton County RESA
- Bureau of State Lottery
- Business Leaders for Michigan
- John & Ann Cameron
- The Carr Center
- Case Western Reserve-FPBS of Nursing
- The Catholic Foundation
- Pat Fehring
- Charity Preview Fund
- Clark Hill PLC
- Clarkson Rotary/Rotary Foundation
- Colina Foundation
- Comerica Bank
- Community Foundation of Greater Rochester
- Bath Family Fund
- Community Foundation of Greater Rochester
- Broomfield Charitable Trust
- Community Foundation
- for Southeast Michigan
- Community Foundation
- Gary Wilde Fund
- Community Foundation
- Honigman Miller Schwartz Cohn
- Community Foundation
- Lisa Family Fund
- Community Foundation
- Lisa & Hannan Lis and
- Florine Mark & Family
- Community Telecommunications Network
- Corporation for Public Broadcasting
- Creative Many Michigan
- CRW Worldwide LLC
- S. Czapski, Special Olympics
- Dancing Star Productions LLC (PBS Digital)
- Marvin & Betty Danto
- Family Foundation
- George S. & Helen G.
- Dethleffs Foundation
- Delta Air Lines, Inc.
- Dembs Development Inc
- (Susan Soboleski)
- DeRoy Testamentary Foundation
- Detroit City Football Club
- Detroit Institute of Art
- Detroit Jazz Festival Foundation
- Detroit Regional Chamber
- Detroit Symphony Orchestra
- Angelo & Margaret DiPonio
- Foundation
- DTE Energy
- DTE Energy Foundation
- Early Childhood Investment Corporation
- Linda Eastman
- Ed Trust Midwest
- Experiential Management LLC
- Fred A. & Barbara M. Erb
- Foundation
- eSalvMedia Technologies LLC
- eVantage Services Inc
- (Orallis Group)
- Ferrus Processing & Trading Co
- Financial & Estate Planning Council of
- Michigan
- Fisher Theatre
- Max M. & Marjorie S. Fisher
- Foundation
- Ford Motor Company
- Ford Motor Company Fund
- William M. Fox
- Stanley & Judith Frankel
- Family Foundation
- Gannett Foundation
- Getty Music Label LLC
- Goldfish Swim Academy
- (Gud Marketing)
- Great Lakes Fishery Trust
- Nancy & James Grosfeld
- Foundation
- Hain Pure Protein Corp
- Mort & Brittige Harris Foundation
- Pierre V. & Margaret T. Hefter
- Foundation
- Clarence & Jack Himmel
- Foundation
- HotWorks, LLC
- How To Media
- Alan & Kathryn Huberty
- Hudson Webber Foundation
- Investor Protection Trust
- ITC Holdings Corp
- ITVS Grant for Ted Talks on PBS
- Jack’s Place for Autism
- Jaffe Rait Heuer & Weiss Corp
- Jewish Community Center
- Marjorie & Maxwell Jospay
- Foundation
- Ruth Kahn
- Kansas City Public Television KCPT
- W. F. Kellogg Foundation
- Kenwall Steel Corp
- John S. and James L. Knight
- Foundation
- Donald & Mary Kosch Foundation
- Vaughn & Stella Koshkarian
- Foundation
- Lawrence H. & Jackie Kraft
- Kroger Foundation
- Latin2Latin Marketing
- Communications
- Lee & Associates
- Kelly Savoy
- Liebler Family Foundation
- Liebler Family Fund
- LifeSecure Insurance
- Live Nation
- The Lounskis Group
- Loud Productions LLC
- Lyon Foundation
- Mackinac Island Convention & Visitors Bureau
- Macomb Center for Performing Arts
- Madding, Hauser, Roth & Heller
- PC
- MANAT Foundation
- Richard & Jane Manogian
- Foundation
- Manufacturing Day Macomb
- Oliver Dewey Marcks Foundation
- Mosaic Foundation
- Media Period/Medical Weight Loss
- Media Period/Team Rehab
- Gloria & Edward M. Meer
- MET/MESP Michigan
- Education Trust
- MGM Grand Detroit
- Michigan Architectural Foundation
- Michigan Bankers Association
- Michigan Chapter of American
- Society of Landscape Architects
- Michigan Council For Arts & Cultural
- Affairs MCACA
- Michigan Dental Association
- Michigan Department of Education
- Michigan Falun Dafa Association
- Michigan Funeral Directors
- Association
- Michigan Health & Hospital
- Association
- Michigan Humanities Council
- Michigan Youth Appreciation
- Foundation
- Middle East Broadcasting Networks
- Miller_Canfield, Paddock & Stone
- P.L.C.
- Minatas
- Mt. Elliott Cemetery Association
- Music Hall Center for
- Performing Arts
- National Heritage Academies
- National Public Media Rent
- Neil DeGrasse Tyson
- Innovation Arts & Education
- NewsHour Productions
- Nextour Travel Club
- Northwell Health
- Oakland Mall
- Olympia Entertainment
- George A. Orley
- Mennonite Philanthropic Fund
- Ortonville Rotary Club
- Dr. Peter Osborne
- OZ Naturals LLC
- PayPal Giving Fund
- PBS
- PKC Media LLC
- Plante Moran Wealth Management
- PNC Financial Services Group
- Ralph L. & Winifred D. Polk
- Foundation
- Stephen R. Polk Family Fund
- Purple Rose Theatre
- PVS Chemicals Inc
- Red Metal Royalties
- Regency Management Group
- Rabinowitz/Media
- Rehmann
- RF Connect LLC
- Jean Clark Rhodes
- Foundation Trust
- Riley Foundation
- Roberts Family Foundation
- Roopar School
- Rohlik Foundation
- Rotary Club of Pontiac Charities
- Dr. & Mrs. A Paul Schaap
- Community Foundation
- Seerco, Inc.
- (Janise Seery)
- Sound Lighting & Video
- Start Up Television Project
- H. W. Suter Foundation
- Talmer Bank & Trust
- TP Productions LTD
- Thirteen Productions LLC (PBS)
- TJI Productions (Lubinsky)
- TLC Foundation
- TRAC Media Services
- Under the Radar
- United Health Care Community Plan
- United Jewish Foundation
- Michael & Barbara Kratchman Fund
- University Musical Society
- Vicki A. Barker Creations
- Viking Cruise Lines
- Wayne County Community College
- Wayne Metro Community Action
- Agency Head Start
- WDIV Local 4
- Well Read TVV
- Washington Public Affairs Network
- WETA
- WGBH
- Bill & Sally Wildner Foundation
- Matilda Wilson Fund
- WISD - Head Start
- WNED / WLIW LLC
- Dickinson Wright
- Alan Zekelman

Legacy Leaders

The Detroit Public Television Board of Trustees is pleased to honor and recognize our Legacy Leaders. These members and friends have provided a gift to Detroit Public Television through a bequest or gift through a trust, life insurance policy or charitable gift annuity during Fiscal Year 2016.

- Nancy Albright
- Alice Atwood
- Roger D. Clark
- Donald Davison
- George E. King
- Evans Koskos
- Margery J. Obed
- Mildred Tanner
- John E. Thomas
- Jean Warner
$10,000 +
Anonymous
Acheson Family Foundation
Dr. & Mrs. Joel Appel
Bank of America Foundation
Mrs. Cecilia Benner
Mr. & Mrs. Charles R. Cluney
& Joanne Cluney
Marvin & Betty Danto
Family Foundation
George S. & Helen G. Deffenbaugh Foundation
DeRoy Testamentary Foundation
The Richard C. Devereaux Foundation
The Douglas Family Initiative
Kenwal Steel
Mr. & Mrs. Kenneth Eisenberg
Mr. & Mrs. Phillip Wm. & Lauren Fisher
Benson & Edith Ford Fund
Henry Ford II Fund
Cynthia & Edsel Ford
Mr. & Mrs. Bill & Shirlie Fox
Mr. & Mrs. Bruce H. Frankel
Stanley and Judith Frankel
Family Foundation
Nancy & James Grofslod Foundation
The Merle & Shirley Harris Fund
Mr. & Mrs. Mort & Brigitte Harris
Pierre V. & Margaret T. Hefter Foundation
Mr. & Mrs. Ritschard P. & Tracey Homberg
Mr. & Mrs. Richard & Invy Jessup
Jerrold & Eve Jung
W. J. & Lillian Klemmer Foundation
Ms. Jean Korleski
Dolores & Paul Lavins Foundation
Lisa & Hannah Lis
Mark/Lis Family Philanthropic Fund
The Lociñiskar Group
Dana Lociñiskar & Christine Beck
Lyon Foundation
Mr. & Mrs. Randolph Judd
Manat Foundation
Mr. & Mrs. James B. & Ann Nicholson
Mr. & Mrs. Tim & Stephanie Nicholson
Mr. William Orrell
Ralph L. & Winifred E. Polk Foundation
The George F. Riley Foundation
Mrs. Beverly Reynolds
Mr. & Mrs. Bruce Rosen
/Julie & Marty Wiener
Mr. & Mrs. Robert Rosowski
Mrs. Susan Sarin
A. Paul & Carol C. Schaap Foundation
Ms. Patricia Finnegan Sharf
Elizabeth, Allan & Warren Sheilden Fund
Dr. & Mrs. Michael & Suzette Simpson
Kitty Smith
Dr. Charles B. Smith
& Dr. Peggie J. Hollingsworth
William H. & Patricia M. Smith Foundation
Talmer Bank
Mr. & Mrs. Thomas Shafer
Talmer Bank & Trust
Mr. & Mrs. William Wildner
Matilda Wilson Fund
Wolverine Packing Co.
Todd A. & Pam Wyett

$1,000 - $9,999
Mr. & Mrs. James Aitken
Mr.& Mrs. Robert Allesse
Mr. & Mrs. Daniel Alpert
Ms. Florence Y. Alvarez
Mr. & Dr. Gary & Addell Anderson
Mr. Rufus Anderson
Dr. & Mrs. Thomas E. Anderson
Mr. Daniel Angelucci
Joan Antos
Mr. & Ms. Mark & Gail R. Appel
Arbor Investments Group, LLC
Alice A. Atwood
Drs. Brian and Elizabeth Bachynski
Ms. Elaine R. Baker
Mr. David V. Bakos
Mr. Zachary Ball
Dr. Robert Bagramian
& Ms. Linda Bennett
Mr. Ken Banach
Ms. Colleen Barclay
Vicki A. Barker
Ms. Pat Batlbersy
& Mr. Stephen I. Witenoff
Beaumont Health System
Mr. & Mrs. John II & Eileen Becker
Dr. & Mrs. Neil & Diane Belignano
Mr. & Mrs. Scott & Jennifer Belveal
Mr. Joseph B. Benge
Mr. Harold Benner
Mandell & Madeleine Berman Foundation
Albert Berritz
Dr. & Mrs. Richard J. & Susan Bingham
BlackRock Financial Management
Dr. Jennifer M. Blake
Rosemary Blasé
Dr. & Mrs. Tom Bloom
Sheila R. Book
Dr. & Mrs. Henry J. Bowers
Mr. & Mrs. William Bowers
Donald R. & Rosemary Brasic
Mr. & Mrs. Thomas & Carol Brichford
Ms. Kathleen Buck
Mr. & Mrs. Ronald F. Buck
Terrence Burke
Mr. Dale Buras
& Ms. C. Leslie Banas
Mr. & Mrs. Paul & Sandra Butler
Ms. Carol Cahoon
Mr. John Caldwell
Andrew & Gayle S. Camden
Ms. Laurel K. Camden
Mr. Nelson Case
Ms. Margaret Castiglione
Linda Causey
Mr. & Mrs. Keith Cheresko
Mr. Michael Clancy
Mrs. Charlene Clark
Clark Hill, PLC
Mr. George Claussem
Dr. Esther M. Coleman
Mr. John Collins
Ms. Linda Collins
Ms. Susan E. Cooper
Mrs. Sydney Cornell
Ms. Mary Cory
Ms. Diane Cofxord
Mr. Joseph Craine
Mr. & Mrs. Joseph Dallacqua
Ms. Ruth Dahlmply
Mr. & Mrs. James Danto
Mr. Ray Day
Mr. Fredrick Deschenes
Angelo & Margaret DiPonio Foundation
Mr. & Mrs. James & Cathy B. Deutchman
Mrs. Sally R. Doty
Ms. Carole Dukes
Mr. & Mrs. Kent & Sandra Dupont
Mr. Paul Dutka
E-Title Agency Inc.
& Mrs. Albert Eby
Edgewood Management LLC
Matthew B. Elliott
Mrs. Sandra K. Ennis
Mr. & Mrs. John Erb
Peter & Christine Evanuiik
Mr. & Ms. Ralph M. & Shari Everitt
Elaine M. Ewing
Ms. Patricia B. Fancy
Ms. Colleen E. Farrell
Mr. Patrick Fehring, Jr.
Mr. Nolan Finley
Mrs. Esther M. Floyd
Financial & Estate Planning
Council of Detroit
William & Martha Ford Fund
Mr. & Mrs. Jeff & Barbara Forster
Mr. Charles Fox
Barbara Frankel & Ronald Michalak
Maxine & Stuart Frankel Foundation
Ms. Deborah A. Freer
Mr. & Mrs. Barry Freund
Ms. Margaret J. Friedman
Ms. Christine Frudzinski
Lauria & David Gabriel
Ms. Margaret Gall
Ms. Gretchen Gardner
& Mr. Joshua Pokempner
Mr. & Mrs. Gene A. Gargaro, Jr.
Mr. & Mrs. Robert & Kathleen Garvey
Mr. Ramondo R. Gee
Mr. William Gehrke
Mr. Daniel Gillis
Gilmour-Jirgens Fund
Ms. Gail Girolami
John & Elizabeth Goich
Mr. Leo Goldstein
Ms. Lisa Granger
Mr. & Ms. Edward & Alma Greer
Dr. & Mrs. Frank Greene
Ms. Jennifer Griese
Mr. Dalos W. Grobe
Mr. Jeffrey Groehn
Ms. Amelia Hakim
Sharon Kay Hammer
Mr. Stewart S. Hammer
Mr. & Mrs. Steven K. & Shelia F. Hamp
Mrs. Charlene Handelman
Mr. & Mrs. David Handelman
Ms. Jacqueline C. Harvey
Mr. Larry Hastie
Mr. Ross M. Haun
Mr. Darryl B. Hazel
& Mrs. Sheila M. McIntee
Mrs. Kathleen M. Headadpoh
Ms. Barbara Heldmann
Mr. & Mrs. Carl W. Hendrickson
Dr. & Mrs. John W. Henke, Jr.
Mr. & Mrs. Dennis Herrick
Mr. & Mrs. Ross & Joyce Herron
Before he was five years old, Acer Bowman-Tomlinson made his first contribution to WRCJ 90.9 FM. The now 11-year-old plays piano, oboe, sax and drums and still contributes to the radio station. His mom, Heather, credits WRCJ for inspiring him. "WRCJ is an everyday part of our lives," she said. "It's like sprinkles on a cupcake; the cupcake may taste good but the sprinkles make it great."
Kresge Society

Concerto Circle ($10,000+)
Mr. & Mrs. Lee & Floy Barthel
Mrs. Cecilia Benner
Mr. & Mrs. A. Randolph Judd
Dr. & Mrs. A. Paul Schaap
William H. & Patricia M. Smith Foundation

Sonata Circle ($5,000-$9,000)
Mr. & Mrs. Alan & Kay Huberty
The Fred A. & Barbara M. Erbo Family Foundation
Mr. & Mrs. Barry & Beverly Bologna
Mr. & Mrs. Peter V. & Patricia Bologna
Ms. Shannon Bongers
Ms. Antoinette Book

Etude Circle ($1,000 - $2,499)
The AAM and JSS Charitable Fund
Ms. Kathy Agosta
Mr. & Mrs. Robert Allessee
Mr. & Mrs. Robert Anthony
Mr. & Mrs. Bruce & Peggy Arden
Mr. David Assemany & Mr. Jeff Zook
Drs. Brian & Elizabeth Bachynski
Betsy Baier
Ms. Antoinette Book
Ms. Shannon Bongers
Ms. Antoinette Book
Katie Lynn was just 10 years old when she picked up a violin at the “Instrument Petting Zoo” at DPTV’s Kids Club Live in 2011. Fast forward five years. Katie now plays second chair violin for her high school orchestra and credits her success in classical music to WRCJ and DPTV. “I don’t think I would be playing today had it not been for Kids Club Live,” she said.
2015–2016
AWARDS

Michigan Association of Broadcasters
Broadcast Excellence Awards

Cultural Programming
Detroit Performs
Independent Producer (Andrew Sacks)
Let’s Have Some Church Detroit Style
Community Involvement
Be School Smart
Mini-Documentary or Series
Detroit Neighborhoods

Michigan Emmy Awards
The National Academy of Television, Arts & Sciences (NATAS) – Michigan Chapter

Arts/Entertainment
Acres of Diamonds: The Story of the Knight Arts Challenge in Detroit
Dennis Scholl
Kirmaya Cevallos

Historic/Cultural - Program/Special
Taking the Stage: The Historic Howell Opera House
Tina Brunn
Matthew Brunn

Documentary - Historical
Louder Than Love - The Grande Ballroom Story
Tony D’Annunzio

Documentary - Topical
Cody High: A Life Remodeled Project
Walter V. Marshall
Darryl Bradford Jr.
Timashion Jones

Community/Public Service (PSA) - Campaign
Get Smart with Your Money
Oliver Thornton
Matthew Stinson

Director - Non-Live (Post Produced)
Under the Radar Michigan
Eric Tremonti

Editor - Program (Non-News)
Under the Radar Michigan
Eric Tremonti

Lighting
Taking the Stage: The Historic Howell Opera House
Matthew Brunn

Talent - Program Host/Moderator
Under the Radar Michigan
Tom Daldin

Photographer - Program (Non-News)
Taking the Stage: The Historic Howell Opera House
Matthew Brunn

Writer - Program
Acres of Diamonds: The Story of the Knight Arts Challenge in Detroit
Dennis Scholl
Officers

Thomas C. Shafer
Chair
Executive Vice President, Regional & Community Bank, Chemical Bank

Arthur Horwitz
Chair Elect
President & Publisher
The Detroit Jewish News

Rich Homberg
President & CEO
Detroit Public TV

Sandra Ennis
Secretary
Vice President
Diversity & Inclusion
DTE Energy

Daniel Alpert
Assistant Secretary
Sr. Vice President
Philanthropic Giving
Detroit Public TV

Patrick Fehring
Treasurer
President & CEO
Level One Bank

Kenneth A Banach
Assistant Treasurer & CFO
Detroit Public TV

Charles R. Ciuni
Vice Chair
DPTV Staff Member
Deloitte & Touche LLP

Barbara Kratchman
Vice Chair
Consultant

Arthur Liebler
Vice Chair
Principal
Liebler Group

Hannan Lis
Vice Chair
Principal, COO
The WW Group, Inc.

James C. Mitchell, Jr.
Vice Chair
Managing Director
Lee Hecht Harrison

Donna Murray-Brown
Vice Chair
President & CEO
Mi Nonprofit Association

Timothy Nicholson
Vice Chair
Vice President
PVS Chemicals, Inc.

Christine A. Sing
Vice Chair
Principal
Rehmann Robson

Todd Wyett
Vice Chair
CEO
Versa Development LLC

Board of Trustees

Michael Acheson
Managing Director
Interlaken Capital LLC

Melody Arabo
Teacher
Keith Elementary School

Geaene Arends
Attorney, Shareholder
Butzel Long

Addel Austin-Anderson, PhD
Director
U of M Detroit Center

Jennifer Z. Belveal
Partner
Foley & Lardner LLP

Mark Bohen
Sr. Vice President & Chief Marketing
and Communication Officer of
Beaumont Health System

Terrence E. Burke
Vice President
Individual Business Units
BCBSM

Tony Cervone
Sr. Vice President
Global Communications
GM

Ray Day
Vice President of Communications
Ford Motor Company

Jennifer Fiore
Executive Vice President
Fiore Ventures

Rainy Hamilton
Principal
Hamilton Anderson Associates

Jacqueline Howard
Director Corp Citizenship
Ally Financial

Joyce Jenereaux
President & CEO
Joyce Jenereaux Advisors LLC

Frank Jonna
CEO
Jonna Companies

Steven Kalcynski
Managing Director
The Townsend Hotel

Carol G. Klein
Community Volunteer

Leonard A. Kruzsiewski
President & CEO
RF Connect LLC

Daniel E. Little, PhD
Chancellor
U of M-Dearborn

Tonya Matthews, PhD
President & CEO
Michigan Science Center

Charles Metzger
Executive VP, Chief Marketing
and Communications Officer
Palace Sports & Entertainment
and Detroit Pistons

Byron Pitts
Attorney
Law Offices of Byron Pitts

Melissa Roy
Executive Director
Advancing Macomb

Howard Sherman
President & CEO
Fenrous Processing & Trading Co.

David Sturtz
Doctor
Plymouth Oral & Facial Surgery

Irene Tasi
Director Investor Relations
Masco Corp

Deborah G. Tyner
Retired-Judge

Michael Watson
Executive Vice President
Business Development
Phoenix Innovative

Simon S. Whitelocke
Vice President
ITC Holdings Corp.
and President, ITC Michigan

Shaun Wilson
Senior Vice President
Truscott Rossman

Emeritus Board

Bob Allison
Bob Allison Enterprises

Elaine Baker
Comerica Bank

John R. Beran
Melanie B.Colaianne
President
MASCOC Foundation

Susan Cooper

Marianne Fey
Executive Vice President
DWH Corp

Ronald Goldsberry

Vaughn A. Koskitarian
Retired
Ford Motor Co.

Dana M. Locianskas
Senior Vice President
Merrill Lynch Private Banking
& Investment Group

James B. Nicholson
President & CEO
PVS Chemicals

Michael C. Porter
Retired
DTE

Richard Rassel
Director
Butzel Long

George Riley
Chairman and Founder
RF Connect LLC

Lois Shaevsky

Stephen Strome

Ken Whipple
Korn/Ferry Internationals

Community Advisory Panel

Tarence Wheeler
Chair
Kassem Allie
Vice Chair
Dr. Anan Ameri
Shanina Bailey
Alexandra Biggert
Bernita Bradley
Alfred Brock
Dennis Bryant
MiVida Burrus
Alecia Carter
Rebekah Chor
Esperanza Cintron
Mark Crain
Gene Cunningham
Kimberly Batchelor Davis
Erica M. Dean
Marty Fischhoff
Regina Foster
Terry Gallagher
Sonja Harb
Jerry Hendler
Kirsten Hill
Amina Iqbal
Yolanda Jack
Jill Renee Jones
Rabbi Jennifer Kaluzny
Richard Kramer
Michelle Lynch
Mentha Manning
Jane Potee
Taka Powell
Melinda Mo’Nae Rawls
Laura Rodwan
Fatima Salman
Freda Sampson
Riccardo Selva
Joe Siciliano
Christianne Sims
Debra Spring
Chris Stepien
Stacey Stevens
Tiffany Taylor
Khary Turner
Cynthia Weber
Shana Williams-Gorden
Lamar Willis
Dave Deversaes
DPTV Staff Member
Lisa Hall
DPTV Staff Member
Tara Hardy
DPTV Staff Member
Georgeann Herbert
DPTV Staff Member
Scott McCartney
DPTV Staff Member
Ed Moore
DPTV Staff Members
ABOUT US

The Detroit Educational Television Foundation is a Michigan not-for-profit corporation that holds the non-commercial broadcast license for WTVS 56.1, DETROIT PBS KIDS 56.2, CREATE 56.3, and WORLD 56.4. Detroit Public Television (DPTV). The Foundation also manages WRCJ 90.9 FM, which is licensed to Detroit Public Schools and is located inside the Detroit School of Arts.

For 13 years in a row, PBS has been identified as the most trusted public institution in America and is an “excellent” use of tax dollars, outranked only by military defense.

Source: A national survey conducted by ORC International’s CARAVAN in January 2016.

OUR AUDIENCES

Each week, more than two million people* in Southeast Michigan and throughout Canada watch Detroit Public TV.

Approximately 125,000 people** each week listen to WRCJ 90.9 FM.

*Nielsen Media Research and BBM Canada, FY 2016
**The Nielsen Company, FY 2016

MORE CHANNELS, MORE CHOICES

As of January 16, 2017, Detroit Public TV distributes four over-the-air digital channels: our main service on 56.1; DETROIT PBS KIDS on 56.2, a 24/7 channel just for children; CREATE on 56.3, offering culinary, “how-to” and lifestyle programs; and WORLD on 56.4, taking viewers around the globe with science, news and independent documentaries. We also broadcast DPTV local productions on WORLD. Learn more at dptv.org.
WRCJ 90.9 FM
123 Selden St. • Suite 250
Detroit, Michigan 48201
313 494-6400
wrcjfm.org
90.9@dptv.org

WTVS Detroit Public Television
Riley Broadcast Center
Digital 56.1 • 56.2 • 56.3 • 56.4
1 Clover Court, Wixom, Michigan 48393
248 305-3788
dptv.org
e-mail@dptv.org